



## Connect Earth-Based Spirituality + Healthy Organic Living

...you get a focused, attentive audience seeking solutions. Your solutions.

### Spirit Living

is a brand new eMagazine, sure to be a major success among an underserved, passionate audience. Each issue is jam-packed with:

- New ways to connect with nature
- Perspectives on spirituality, metaphysics, and community
- Sustainable, organic living
- Learnings from our ancient ancestors
- Fun ideas for your children
- Great cooking and crafting ideas

Spirit Living is a **PAID subscription** eMagazine, which indicates the level of passion. Likely subscribers will have an interest in:

- Organic foods and lifestyles
- Natural and energy healing
- Books, classes, seminars
- Environment
- Alternative energy
- Earth-based spirituality
- Shamanism, Buddhism, Wicca, Ancient Christianity and Judaism, Tarot, and general spiritual connectedness
- Gardening, sustainable living
- Healthy parenting
- Yoga, dance, movement
- Drums, instruments and other ceremonial resources

*Content in Spirit Living comes from nationally-recognized, published authors and experts. Regular sections include:*

#### **P.L.A.-Y.\***

(\* Planetary Love in Action--Yes!)

Sustainability. Ways to creatively partner with the Earth including stories about sustainable living ideas, intriguing ways to reuse or recycle, what's happening with alternative energy, living an organic lifestyle, Cool it!--tips to eliminate global warming and other ways to excite our imaginations!

#### **Family Fun--Spirited Kids!**

This family-focused section supports new generations of "planet tenders" through games, stories, lore and projects--filled with a sense of fun and wonder!

#### **Bulletins from the BioSphere**

Eco-News gleaned from sources across the globe!

#### **Healthy Living**

Health Information and Food Ideas with Susan Fekety, CNM

#### **Inner Space/ Outer World**

Here is a place for visionary articles that offer information, support, guidance and fresh ideas about everything from quantum physics to metaphysics, shifting perceptions and challenging old ways of thinking.

#### **Enlightenments**

Our community conversation area! Leave feedback on eco-spirit topics that impact your life!

#### **The Daily Practice**

How do we bring peak spiritual experiences into our ordinary lives? What are ways to be the spiritual person having a physical experience? How do we negotiate the bumps in life's road? How do we hear our own soul's voice?

#### **Spirit Crafting Support**

and MUCH MORE!

*Spirit Living* eMagazine is produced by Beaver and Bear Publications.

Contact Tom Magadieu to plan your campaign: [bear@beaverandbear.com](mailto:bear@beaverandbear.com), 207-253-5241 x 113



## Target audience

- slight female skew
- 25 - 65
- HHI – full cross section
- suburban, light urban markets
- socially conscious
- actively spiritual
- self help
- steward of family health

## Outstanding Editorial Leadership



Executive Editors Evelyn Rysdyk and Allie Knowlton a unique perspective on ecospirituality, which is the essence of Spirit Living. Both co-own *Spirit Passages* and are included among the most influential teachers and writers of shamanism in the world today. **Evelyn Rysdyk** is author of *Modern Shamanic Living*, Teacher of Shamanism, Shamanic healer, and a Sacred Artist. **Allie Knowlton**, MSW, LCSW, DCSW is a Psychotherapist, Teacher of Shamanism and is a practicing shamanic healer

## 2008 ADVERTISING RATES

Email Page Rate:	1x	4x	8x	12x
Square banner	\$1300	\$1285	\$1270	\$1255
Double Square Banner	\$1485	\$1450	\$1425	\$1390
Full (3 square) Banner	\$1860	\$1825	\$1780	\$1745

Main Page Rate:	1x	4x	8x	12x
Square banner	\$900	\$885	\$870	\$855
Double Square Banner	\$1185	\$1160	\$1135	\$1110
Full (3 square) Banner	\$1360	\$1335	\$1300	\$1275

Run of Publication Rate:	1x	4x	8x	12x
Square banner	\$600	\$585	\$570	\$555
Double Square Banner	\$785	\$770	\$755	\$740
Full (3 square) Banner	\$960	\$945	\$930	\$915

Square = 160 x 140 pixels  
 Double Space = 340 x 140 pixels  
 Full Banner = 540 x 140 pixels

Marketplace:	1x	4x	8x	12x
Size Z (text only)	\$50	\$45	\$30	\$25
Size Y (1x1 square inch)	\$200	\$185	\$170	\$155
Size X (3x3 sq inches)	\$500	\$485	\$470	\$455

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### Special Introductory Offer to Advertisers

Join us at the ground level as we begin our major push to build subscriptions and your investment will be well rewarded.

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Commit to 12 placements, **receive two months of exposure FREE** and a **FREE solo email** presenting your products or services directly to Spirit Living readers.

\*Commitment must be made prior to March 31, 2008 to qualify